

## Our experience, your success.

At Fieldwork, we understand the unique difficulties of conducting research in far-reaching countries. No matter the location, the methodology, or the timeline, Fieldwork Network's International Division has been putting their expertise to use to help clients navigate through these challenges since 2001.

We have built extensive relationships **with local field partners** in every corner of the globe, from all parts of Europe and the Pacific Rim, to India, Africa and the Middle East, and Central and South America. These partners enable us to provide you with a **unique, indigenous perspective** of the research climate in each market and therefore provide you with a clear, **local view on feasibility and customs** - yielding optimal results for you.

**Focus on the research and let Fieldwork Network International handle the rest.**

### Our unique services include

#### Managing language and cultural barriers

- Local language moderation
- Simultaneous translation
- Screener and materials translation
- Advice on local customs, cultural differences and holidays
- Ongoing review and audit of vendor policy and procedures for continued quality control

#### Currency conversion and exchange rate information

- Consolidated bid and invoice in USD
- Management of currency conversions and fluctuations
- Coordination of advance payments to each location, in local currencies

#### Managing time zones

- Project managers that cover all time zones so you don't have to
- Optimizing variations in client and respondent availability regarding time zones, especially when remote moderating or remote viewing is involved

#### Consumer, B2B and Medical Project Management

- We have successfully conducted studies around the globe, from the most popular primary markets, to the remote and obscure
- Extensive experience recruiting and managing projects with all major population segments, including general consumer, targeted consumer, B2B and Medical
- Expertise on methodology feasibility as it varies market to market
- Partners worldwide with rich databases to cover all research targets



For more information:

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