

fieldWORK webWORK

Like what you see in our facilities? Wait 'til you see us ONLINE!

Fieldwork is your expert partner in online research. We have a dedicated, trained team ready to make your project a success from start to finish. With Fieldwork Webwork, you can expect the same great personalized project management, quality recruiting, and great hosting staff that Fieldwork is known for... Online!

Virtual Facility

Want to talk to a group of geographically dispersed respondents? Can't travel to a facility? With Fieldwork's Virtual Facility, you can interview respondents face-to-face via webcam. Our software is simple to navigate and suitable for up to 10 participants and 50 viewers. Fieldwork Webwork's tech and hosting staff provide full support to respondents before, during and after your groups. Moderator training is free, customized and confidential and there is a Fieldwork host with you every step of the way.

Features include:

- Integrated Telephone for Clear Audio
- Digital Audio and Video Recording
- Client Viewing With Private Chat
- Polling & Reporting
- Video and Audio Concept Sharing

Discussion/Bulletin Boards:

With our online bulletin board you can conduct a wide variety of research including concept testing, video shop alongs, group ideation and video diaries. Bulletin boards can also enhance your face-to-face research. It is a great way to get to know respondents before selecting them for more in depth research or follow up to gather additional information after a group.

Features include:

- Central dashboard controls for moderators, clients and participants
- Fully customizable question types including text based, multiple choice, multiple answer, media response and webcam
- Participant segmentation tools
- Unlimited content tagging capacity for faster analysis
- One-touch embedding of picture, video or webpage stimuli for moderators and participants
- Advanced discussion analysis tools to speed collection of insights
- Online Surveys
- Data collection is easy with Fieldwork Online surveys. Fieldwork has been doing Quantitative data collection for over 25 years. Our online surveys are great for quantitative and qualitative pre-screening, exit interviews, product evaluations, homework assignments and more!

Contact Fieldwork today and let us show you how Webwork can enhance your research toolbox.

