



Facility Features

- 17 facilities across the US
- State-of-the-art technology
- Professional client services
- Large observation and conference rooms
- Test kitchens in some locations
- Client lounges
- Diverse catering options

Recruiting

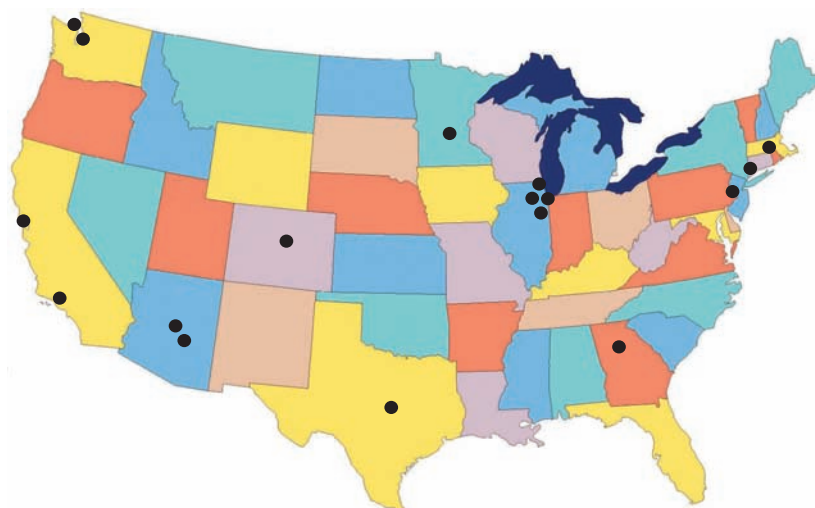
- Consumer**-variety of demographics, including kids
- Business**-C-level titles, specialized recruiters
- Medical**-broad knowledge of market capabilities, large database for more potential recruits, detailed medical information on patients and providers
- Quant**-85-seat CATI call center, qualitative and quantitative capabilities
- Tracking cheaters/repeaters
- Online pre-screening

Methodologies

- Ethnographies
- Focus groups
- Mock juries
- One-on-one interviews
- Shop alongs
- Taste tests

Additional Services

- Transcription**-cost effective and quick turnaround
- Fieldwork Network** and **Fieldwork Network International**-domestic and international, multiple market project management
- Fieldwork Webwork**-virtual facility market research
- Fieldwork Anywhere**-mobile facility available in limited markets



fieldWORK LOCATIONS

- | | |
|--------------------|------------------------|
| Atlanta | East-Fort Lee, NJ |
| Boston | LA-Orange County |
| Chicago-Downtown | Minneapolis |
| Chicago-North | New York-Westchester |
| Chicago-O'Hare | Phoenix-Scottsdale |
| Chicago-Schaumburg | Phoenix-South Mountain |
| Dallas | San Francisco |
| Denver | Seattle-Downtown |
| | Seattle-Kirkland |

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